



Counties: Autauga, AL



2000 Total Population	43,671
2000 Group Quarters	260
2008 Total Population	50,403
2013 Total Population	54,707
2008 - 2013 Annual Rate	1.65%



2000 Households	16,003
2000 Average Household Size	2.71
2008 Households	19,046
2008 Average Household Size	2.63
2013 Households	20,902
2013 Average Household Size	2.6
2008 - 2013 Annual Rate	1.88%
2000 Families	12,353
2000 Average Family Size	3.12
2008 Families	14,568
2008 Average Family Size	3.06
2013 Families	15,856
2013 Average Family Size	3.05
2008 - 2013 Annual Rate	1.71%



2000 Housing Units	17,662
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	9.4%
2008 Housing Units	21,369
Owner Occupied Housing Units	72.5%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	10.9%
2013 Housing Units	23,620
Owner Occupied Housing Units	71.5%
Renter Occupied Housing Units	17.0%
Vacant Housing Units	11.5%

Median Household Income

2000	\$42,135
2008	\$51,742
2013	\$57,984

Median Home Value

2000	\$82,495
2008	\$116,908
2013	\$121,003

Per Capita Income

2000	\$18,518
2008	\$22,608
2013	\$24,866

Median Age

2000	35.1
2008	36.4
2013	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Autauga, AL

**2000 Households by Income**

Household Income Base	15,972
< \$15,000	16.2%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	0.9%
\$200,000+	1.2%
Average Household Income	\$50,151

2008 Households by Income

Household Income Base	19,046
< \$15,000	12.6%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	23.2%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	1.5%
\$200,000+	1.3%
Average Household Income	\$59,668

2013 Households by Income

Household Income Base	20,902
< \$15,000	11.3%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	18.9%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	2.2%
\$200,000+	1.5%
Average Household Income	\$64,916

2000 Owner Occupied HUs by Value

Total	12,935
<\$50,000	26.2%
\$50,000 - 99,999	37.4%
\$100,000 - 149,999	20.8%
\$150,000 - 199,999	9.3%
\$200,000 - \$299,999	4.3%
\$300,000 - 499,999	1.5%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.3%
Average Home Value	\$97,696

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,005
With Cash Rent	88.6%
No Cash Rent	11.4%
Median Rent	\$394
Average Rent	\$436

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Autauga, AL



2000 Population by Age

Total	43,671
0 - 4	6.9%
5 - 9	8.3%
10 - 14	8.6%
15 - 19	7.5%
20 - 24	5.4%
25 - 34	13.1%
35 - 44	17.6%
45 - 54	12.9%
55 - 64	9.6%
65 - 74	6.1%
75 - 84	3.1%
85+	1.0%
18+	71.4%

2008 Population by Age

Total	50,403
0 - 4	7.2%
5 - 9	6.9%
10 - 14	7.1%
15 - 19	7.1%
20 - 24	6.2%
25 - 34	13.5%
35 - 44	14.4%
45 - 54	15.5%
55 - 64	10.9%
65 - 74	6.7%
75 - 84	3.3%
85+	1.1%
18+	74.4%

2013 Population by Age

Total	54,707
0 - 4	7.2%
5 - 9	6.9%
10 - 14	6.9%
15 - 19	6.6%
20 - 24	5.9%
25 - 34	14.0%
35 - 44	13.3%
45 - 54	15.4%
55 - 64	12.3%
65 - 74	6.8%
75 - 84	3.5%
85+	1.3%
18+	75.0%

2000 Population by Sex

Males	48.6%
Females	51.4%

2008 Population by Sex

Males	48.4%
Females	51.6%

2013 Population by Sex

Males	48.2%
Females	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Autauga, AL

**2000 Population by Race/Ethnicity**

Total	43,671
White Alone	80.7%
Black Alone	17.1%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.4%
Two or More Races	0.9%
Hispanic Origin	1.4%
Diversity Index	33.9

2008 Population by Race/Ethnicity

Total	50,403
White Alone	79.0%
Black Alone	18.2%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.6%
Two or More Races	1.1%
Hispanic Origin	2.2%
Diversity Index	37.1

2013 Population by Race/Ethnicity

Total	54,707
White Alone	77.9%
Black Alone	18.8%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.7%
Two or More Races	1.3%
Hispanic Origin	2.7%
Diversity Index	39.2

**2000 Population 3+ by School Enrollment**

Total	41,681
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	14.9%
Enrolled in Grade 9-12	6.1%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	71.5%

2008 Population 25+ by Educational Attainment

Total	32,988
Less than 9th Grade	4.5%
9th - 12th Grade, No Diploma	12.9%
High School Graduate	35.2%
Some College, No Degree	21.3%
Associate Degree	6.3%
Bachelor's Degree	12.8%
Graduate/Professional Degree	7.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Autauga, AL

**2008 Population 15+ by Marital Status**

Total	39,722
Never Married	21.6%
Married	61.3%
Widowed	6.3%
Divorced	10.7%

**2000 Population 16+ by Employment Status**

Total	32,490
In Labor Force	65.1%
Civilian Employed	60.3%
Civilian Unemployed	3.1%
In Armed Forces	1.7%
Not in Labor Force	34.9%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	94.0%
Civilian Unemployed	6.0%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.5%
Civilian Unemployed	5.5%

2000 Females 16+ by Employment Status and Age of Children

Total	16,938
Own Children < 6 Only	8.2%
Employed/in Armed Forces	5.1%
Unemployed	0.5%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	7.3%
Employed/in Armed Forces	4.2%
Unemployed	0.3%
Not in Labor Force	2.8%
Own Children 6-17 Only	21.3%
Employed/in Armed Forces	15.1%
Unemployed	0.6%
Not in Labor Force	5.5%
No Own Children < 18	63.3%
Employed/in Armed Forces	29.1%
Unemployed	1.6%
Not in Labor Force	32.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Autauga, AL

**2008 Employed Population 16+ by Industry**

Total	22,803
Agriculture/Mining	1.6%
Construction	7.7%
Manufacturing	13.5%
Wholesale Trade	4.0%
Retail Trade	12.8%
Transportation/Utilities	4.7%
Information	1.3%
Finance/Insurance/Real Estate	7.0%
Services	36.7%
Public Administration	10.6%

2008 Employed Population 16+ by Occupation

Total	22,803
White Collar	55.9%
Management/Business/Financial	12.0%
Professional	17.1%
Sales	12.1%
Administrative Support	14.7%
Services	16.2%
Blue Collar	27.9%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	6.4%
Production	8.7%
Transportation/Material Moving	6.5%

**2000 Workers 16+ by Means of Transportation to Work**

Total	19,808
Drove Alone - Car, Truck, or Van	83.2%
Carpooled - Car, Truck, or Van	13.3%
Public Transportation	0.2%
Walked	0.7%
Other Means	0.8%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	19,808
Did Not Work at Home	98.1%
Less than 5 minutes	1.9%
5 to 9 minutes	9.0%
10 to 19 minutes	21.5%
20 to 24 minutes	15.5%
25 to 34 minutes	29.5%
35 to 44 minutes	6.7%
45 to 59 minutes	8.3%
60 to 89 minutes	3.7%
90 or more minutes	1.8%
Worked at Home	1.9%
Average Travel Time to Work (in min)	26.5

2000 Households by Vehicles Available

Total	16,003
None	5.2%
1	27.7%
2	44.1%
3	16.7%
4	4.8%
5+	1.5%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Autauga, AL



2000 Households by Type

Total	16,003
Family Households	77.2%
Married-couple Family	60.3%
With Related Children	31.0%
Other Family (No Spouse)	16.9%
With Related Children	11.6%
Nonfamily Households	22.8%
Householder Living Alone	19.9%
Householder Not Living Alone	2.9%

Households with Related Children	42.5%
Households with Persons 65+	20.7%

2000 Households by Size

Total	16,003
1 Person Household	19.9%
2 Person Household	32.1%
3 Person Household	19.9%
4 Person Household	17.8%
5 Person Household	7.1%
6 Person Household	2.2%
7+ Person Household	0.9%

2000 Households by Year Householder Moved In

Total	16,003
Moved in 1999 to March 2000	19.4%
Moved in 1995 to 1998	29.5%
Moved in 1990 to 1994	17.3%
Moved in 1980 to 1989	14.5%
Moved in 1970 to 1979	10.0%
Moved in 1969 or Earlier	9.3%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	17,662
1, Detached	68.3%
1, Attached	0.9%
2	0.8%
3 or 4	1.0%
5 to 9	1.6%
10 to 19	0.3%
20+	1.0%
Mobile Home	26.1%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	17,662
1999 to March 2000	4.0%
1995 to 1998	15.1%
1990 to 1994	13.2%
1980 to 1989	17.6%
1970 to 1979	23.4%
1969 or Earlier	26.9%
Median Year Structure Built	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Autauga, AL

Top 3 Tapestry Segments

1.	Midland Crowd
2.	Up and Coming Families
3.	Rural Bypasses



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$34,414,479
Average Spent	\$1,806.91
Spending Potential Index	67
Computers & Accessories: Total \$	\$3,549,295
Average Spent	\$186.35
Spending Potential Index	78
Education: Total \$	\$18,846,215
Average Spent	\$989.51
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$59,347,748
Average Spent	\$3,116.02
Spending Potential Index	84
Food at Home: Total \$	\$75,490,578
Average Spent	\$3,963.59
Spending Potential Index	81
Food Away from Home: Total \$	\$52,791,555
Average Spent	\$2,771.79
Spending Potential Index	81
Health Care: Total \$	\$67,151,493
Average Spent	\$3,525.75
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$33,887,468
Average Spent	\$1,779.24
Spending Potential Index	77
Investments: Total \$	\$14,575,122
Average Spent	\$765.26
Spending Potential Index	75
Retail Goods: Total \$	\$423,652,157
Average Spent	\$22,243.63
Spending Potential Index	82
Shelter: Total \$	\$226,129,928
Average Spent	\$11,872.83
Spending Potential Index	76
TV/Video/Sound Equipment: Total \$	\$22,052,551
Average Spent	\$1,157.86
Spending Potential Index	81
Travel: Total \$	\$28,083,111
Average Spent	\$1,474.49
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$15,526,133
Average Spent	\$815.19
Spending Potential Index	82

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.